



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

## Contract # 335871

### Schedule Dates

10/08/12-10/14/12

### Advertiser

Pol/T Murphy/R/Con/PA (16299)

### Agency

BrabenderCox (3844)

### Product

Political - Federal Candidate (1067)

### Brand

POL/T MURPHY/R/CON/PA (29258)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

BRABENDER,LIZ

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political

### Billing Type

Standard

### Comments

MURPHY 10/08  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/05/12

Last Modified 10/05/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06363938

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,475.00

Net Total \$31,025.00

Sales Tax

### Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012 48

Grand Total: 48

Rate

\$36,500.00

\$36,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	7A- 8A (EST)	1	1	1	1	1	1			5	\$625.00	\$3,125.00	Pittsburgh (WPXI)	TODAY 7-8A/1	10/5/12
2.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	9A- Today Show 9a	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Pittsburgh (WPXI)	TODAY 9-10A/2	10/5/12
3.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	11:59A- Channel 11 News At Noon	1	1	1	1	1	1			5	\$275.00	\$1,375.00	Pittsburgh (WPXI)	NOON NEWS/3	10/5/12
4.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	2:30P- Who Wants To Be A Millionaire	3	X	X	X	X	X			3	\$200.00	\$600.00	Pittsburgh (WPXI)	MILLIONAIRE/4	10/5/12
5.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	4:29P- Judge Judy 430p	2	X	X	X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	JUDY 430P/5	10/5/12
6.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5P- 5:30P (EST)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 5-530P/6	10/5/12
7.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5:30P- 6P (EST)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 530-6P/7	10/5/12
8.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	10/5/12
9.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	6:59P- Jeopardy	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7-730P/9	10/5/12
10.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/10	10/5/12
11.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	4	X	X	X	X	X			4	\$2,000.00	\$8,000.00	Pittsburgh (WPXI)	LATE NEWS/11	10/5/12
12.0	Normal Line / Prime	10/12/12-10/12/12	5	:30	10P- Dateline 10-11P							1		1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	DATeline 10-11P/12	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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CPE N/A  
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13.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/13	10/5/12
14.0	Normal Line / Preempt	10/13/12-10/13/12	4	:30	6P- 6:30P (EST)							1		1	\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/14	10/5/12
14.0.1	Preempt	10/13/12															Pittsburgh (WPXI)	No Avail/Exception -	
15.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7:30P- Hines Ward Show 730-8P							1		1	\$425.00	\$425.00	Pittsburgh (WPXI)	HINES 730-8P/15	10/5/12
16.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-9A/16	10/5/12
17.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/17	10/5/12

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